

BIPP



The voice of the profession

Welcome

British Institute of Professional Photography



Robert Shack ABIPP



James Newton LBIPP



Peter Wolfes LBIPP



René Kompes ABIPP

Welcome to an organisation at the forefront of professional photography, qualifying, training & supporting the very best photographers in the world.

Internationally recognised, with over 100 years of experience, BIPP covers every discipline of photography, from architecture to forensic to weddings. A not-for-profit organisation, we invest money back into benefits. Representing professional photography to government and industry, we promote to buyers, support members and work with colleges to train tomorrow's photographers. BIPP connects photographers across the world, ensuring the future of our profession.

Membership of the British Institute of Professional Photography is open to full or part time professional photographers from all disciplines.

Becoming a qualified professional photographer not only gives your clients reassurance of your professional status, but also helps you take your photography skills to new levels. Joining BIPP also puts you in touch with other photographers so you can share information and advice.

Members have access to a wide range of preferential deals including national promotions and excellent credit card processing rates, along with training courses led by some of the best photographers in Europe.

Gaining Your Professional Qualification

Recognised across the world as a benchmark of excellence, our tiered qualification structure offers you continual professional development – each tier reflects increasing levels of experience, skill and achievement.

Licentiate (LBIPP)

an established professional level of skill and competence.

Associateship (ABIPP)

a high standard of craftsmanship and creative ability.

Fellowship (FBIPP)

for distinguished and exceptional ability and creativity.

How does it work?

You decide the category of photography in which you'd like to be assessed, complete an application and submit 20 images and supporting evidence (a 'working profile' describing your work). Assessment dates are set throughout the year, but as a rough guide, there may be a dozen Licentiate and Associate days and two Fellowship days.

bipp.com



Bella West FBIPP

We are the only photographic organisation in the UK that offers professional qualifications; you will be benchmarking your work against some of the very best in the country.



Kevin Smith LBIPP



Jane Perrin ABIPP



Paul Bartholomew ABIPP

Mentoring

Affiliate members of BIPP have access to our Mentoring Scheme. The scheme allocates a trained Assessor to take a look at your work and to advise you towards qualification. The Assessors give their time freely and have all received certificated training to become BIPP Assessors.

Benchmarking Your Work

Throughout the year we organise informal Portfolio Clinics across the UK. These are ideal opportunities to view successful panels of work, talk over your own photography with a mentor and ask any questions you may have. Look out for the dates which form part of The BIPP Tour, on **bipp.com**.

When preparing for your qualification, we always recommend that you read through the 'Guide to Qualifying' available on the website. Criteria differ for each level of qualification and we will guide you through the process of submitting your panel.

We are the only photographic organisation in the UK that offers professional qualifications; you will be benchmarking your work against some of the very best in the country.

Fashion...Illustrative...Weddings...Forensic...

Whether you specialise in weddings, portraiture, architecture or scientific photography, we have opportunities for you to develop and network with like-minded photographers.

Any area of photography not currently included, can be added as a specialist category. We have agreements with several organisations, such as HM Forces and the National Policing Improvement Agency to recognise the training, development and expertise of their members and to award appropriate professional photographic qualifications.

We are able to convene an expert group to evaluate any professional work.

If there is demand for information, or a training course, we are able to draw on the expertise of the very best professional photographers in the UK.

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Tim Vernon FBIPP

Previously speakers have included world-renowned photographers like Martin Parr, journalists and business coaches.



bipp.com



Astrid Harrison ABIPP



Ewan Barry ABIPP



Stuart Freeman ABIPP

BIPP Training

BIPP Training offers intensive one or two day courses and masterclasses, run by experts in their field. The days cover a wide range of photographic disciplines as well as business skills.

Who are they for?

The courses are designed for professional photographers who will be receiving income from their photography. From those starting out in the business to the more experienced photographer who would like to develop new skills. Members receive significant discounts.

How do I book?

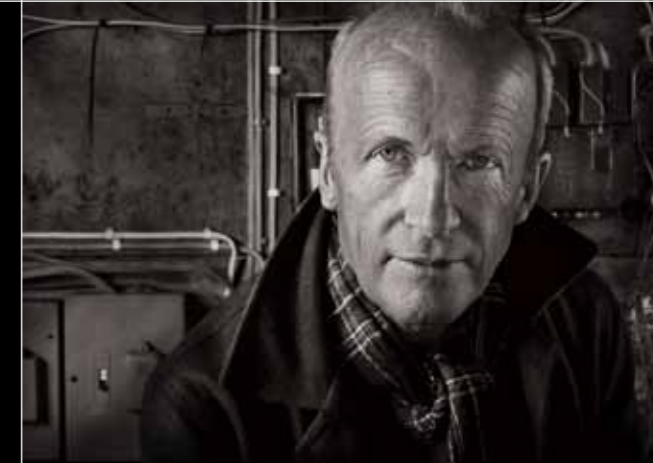
The courses run throughout the year and full details of each day can be found at bipp.com. If the course you're looking for is not running at the moment, please drop us a line at training@bipp.com as we are continually researching new courses.

BIPP Regions

When a photographer joins BIPP, they are allocated a 'region'. The regions are smaller networks, spread across the UK, which organise local activities and events and provide an opportunity to get to know other photographers in your area. If you're thinking of joining BIPP, why not go along to the next event in your area?

The meetings and frequency vary, depending on your region, but could include practical workshops, evening talks, portfolio clinics etc. Previously speakers have included world-renowned photographers like Martin Parr, journalists and business coaches.

Details of upcoming events in your part of the world may be found on [**bipp.com**](http://bipp.com).



Andrew Bainbridge LBIPP



James Newton LBIPP

Professional photography is a huge industry and we partner some of the most successful companies in the market to offer services and discounts to our members.



Gerry O'Leary FBIPP



James Newton LBIPP



Louise Munro (Student)



Jamie Thompson ABIPP



Jack Earnes ABIPP

Representing Photographers

BIPP offers world recognised qualifications and training, but we also ensure that professional photography retains support at the very highest levels. By working with government, industry and national media, we're able to bring attention to issues that affect our photographers. We can ensure that professional photographers cannot be ignored and that our profession has a positive future.

Taking photographs in public places and copyright are just two of the issues which we ensure stay in the public eye. BIPP is represented at the British Copyright Council and works with other organisations to fight for photographers' rights in Europe.

We work closely with Skillset, the sector skills council for creative media, to ensure our training, qualifications and services meet the needs of photographers. Our members have access to Skillset's vast information bank of advice and resources for photographers.

Partnerships

Professional photography is a huge industry and we partner some of the most successful companies in the market to offer services and discounts to our members. We constantly review the offers that we're able to provide to our members – if you have any suggestions, please don't hesitate to let us know.

Global brand leader, Apple, offers BIPP members their very own apple store, with discounts on a variety of products.

The largest insurance intermediary in Europe, Towergate Camerasure, offers substantial discounts to BIPP members, in addition to sponsoring our Fine Art Awards and other events.

We generate business leads for our members with one of the largest promotional and incentive companies in the country and we continue to raise the profile of our photographers with both corporate and private clients.

Improved search facilities on **bipp.com** and regular editorial in consumer publications also ensure that the value of professional photography is increasingly recognised by clients.

bipp.com



Louise Munro (Student)

BIPP runs national awards which attract some of the very best photography in the world.



bipp.com



Herk Van Kooten FBIPP



Stuart Wood FBIPP

Benefits of Membership

As a qualified member of BIPP you have access to a huge range of benefits, which are constantly reviewed to ensure you receive the best, and most relevant, choices.

- Internationally recognised professional qualifications
 - Leading to increased prominence in the market place
 - Recognition of your qualification by other organisations and employers
 - A tiered structure offering continual professional development
 - Free qualifications advice
 - Events and seminars across the country
 - Portfolio Clinics
 - Regional meetings
 - Subsidised training by industry leaders
 - Entry to the National Photographic Awards
 - Entry to the BIPP Towergate Camerasure Fine Art Competition
 - The Photographer magazine
 - Regular email updates
 - Use of the BIPP logo
 - Your own portfolio page on bipp.com
 - Business generation leads
 - Online Apple Store
 - Free resources – contracts, licensing, releases etc
 - Discounted display advertising
 - Preferential rates from 3rd party companies
 - International network of contacts
 - Credit card processing packages
 - Free 24/7 legal helpline
 - Exclusive UK access to the Federation of European Photographers
 - The peace of mind that comes with a professional framework of a code of professional conduct and complaints procedure.
- For more information, visit bipp.com or contact Head Office.

Awards & Competitions

BIPP runs national awards which attract some of the very best photography in the world. There are categories specifically for Students and Affiliate members, while qualified members are able to enter for the prestigious BIPP Photographer of the Year.

Along with the Nationals we hold other, more specialised competitions:

BIPP Regional Competitions

each of our Regions runs its own annual competition. This is a great way to benchmark your work against your local competitors and colleagues and could lead to some valuable local PR.

The BIPP/Towergate Camerasure Fine Art Competition

offering cash prizes, this competition searches for true photographic excellence within fine art photography.

The Photo Industry Awards

celebrate advancements in the photographic industry. Voted for by our members, the awards reflect the very latest successes in technology and provide a valuable benchmark for the industry.



Stuart Wood FBIPP

BIPP is committed to supporting professional photographers throughout their careers and training bursaries may be available throughout the year for members working in specific areas.



Mark Bushkos (Affiliate)

The Photographer

The magazine of the BIPP, the Photographer has undergone a significant redesign and is proving to be one of the most popular photography magazines available. Not on the newsstands, tP is available only to BIPP members and by subscription.

Visit bipp.com to view a couple of sample pages and for further information on how to subscribe. Newly introduced, tP gift subscriptions are a great gift idea for photographers not yet ready to join BIPP.

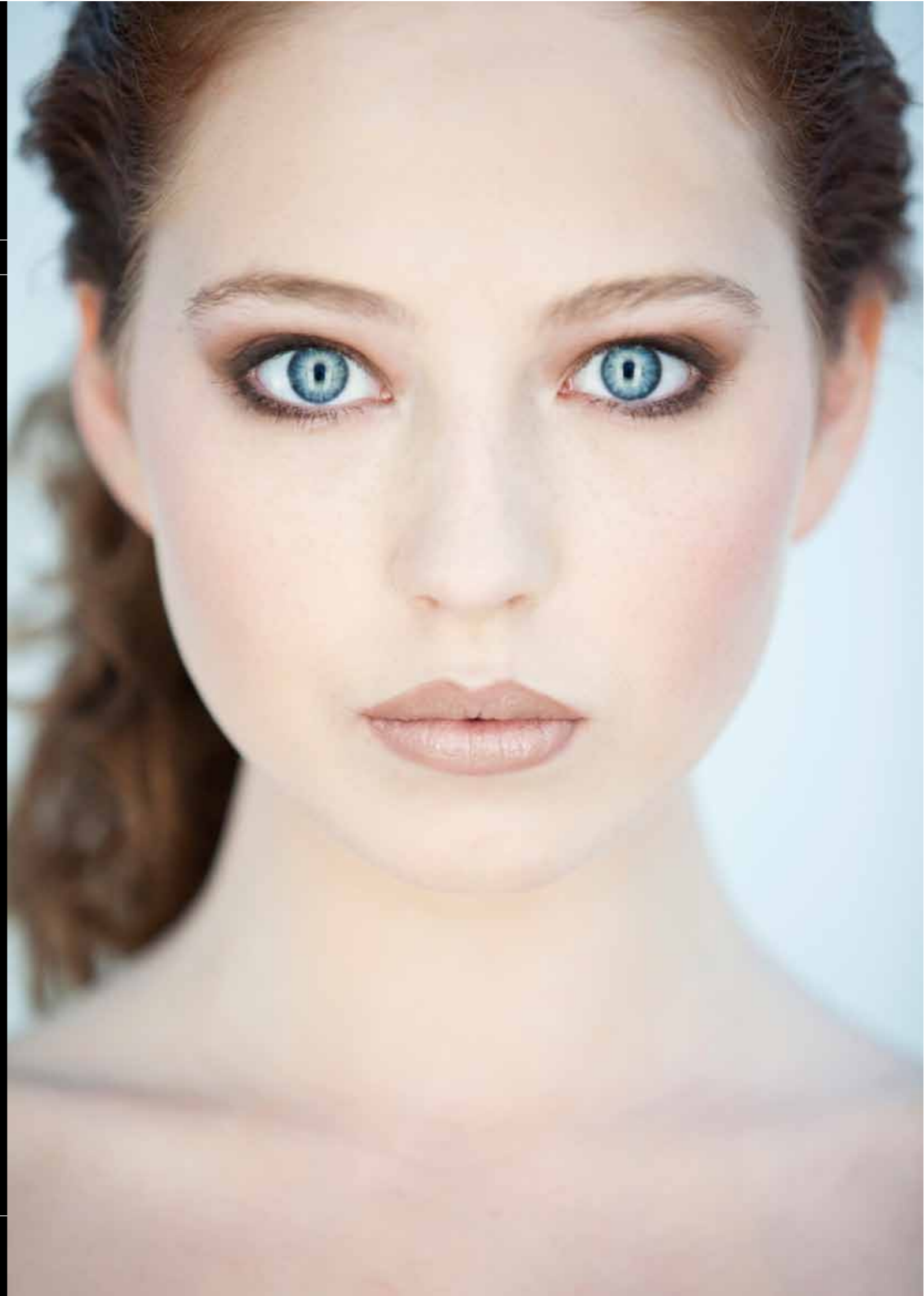
The Future of the Industry

BIPP recognises that the photography students of today are the future of the industry. Consequently, some of the most respected photographic courses in the UK offer their students the opportunity to gain a BIPP professional qualification alongside their academic achievements. This scheme, known as the Professional Qualifying Programme is currently offered by nine colleges and universities.

BIPP also provides support and information to a number of other colleges through our College Affiliation scheme and student membership is also available to students on photography courses of NVQ Level 3 or above – details are available from bipp.com.

BIPP is committed to supporting professional photographers throughout their careers and training bursaries may be available throughout the year for members working in specific areas. Please visit bipp.com for further information.

Opposite: Manuel Thorne LBIPP



BenSoc is the BIPP's Benevolent Society,
which assists people in need.



Costas Kyriakides ABIPP



Stuart Wood FBIPP



James Newton LBIPP



Stuart Wood FBIPP

bipp.com

BenSoc

BenSoc is the BIPP's Benevolent Society which assists people in need. Help is given by means of single grants or loans in case of emergency or long-term hardship, but BenSoc is also there to help, give encouragement and offer friendship. It is run by a dedicated team of volunteers and relies on donations, fundraising and bequests.

All BIPP members are automatically considered to receive benefits from BenSoc, which relies on financial support from BIPP members. Continuing generosity is needed to support an ever growing need. Money is raised by annual donations, fund raising at regional events and through bankers' orders and legacies.

The 200 Club

BenSoc also runs The 200 Club where, for an annual donation, members can win cash prizes. For more information, please visit bipp.com.

Established 1901

There's general agreement that professional photography emerged in 1842... just three years after William Fox Talbot demonstrated his 'photogenic drawings' to the Royal Institution and the Royal Society. The evidence is in an advertisement suggesting that photographic portraits would make useful Christmas presents – studios were besieged and photography emerged as a profession.

On 28 March 1901, at a meeting at a hotel in Fleet Street, one hundred photographers assembled and unanimously formed 'The Professional Photographers Association'. Branches were formed in Birmingham, Edinburgh, Hull and Liverpool and in 1907 the membership stood at 757. Evolving through the years and after two name changes, we have become the British Institute of Professional Photography.

A few years ago the Institute's management structure was revised so it is able to adapt to this ever-changing industry quickly and effectively. We are comprised of:

A Membership Services Advisory Board – of regional and national representatives from our membership.

A Board of Directors – elected from the Membership Services Advisory Board.

A Continuing Professional Development Advisory Board, focusing on education, training and qualifications.

All of these representatives are working photographers who give their time free of charge.

We also have a small team of staff based at our head office in Buckinghamshire.



Yon Marsh LBIPP

As an Affiliate you're able to take advantage of our free qualifications mentoring scheme and attend BIPP training courses at the reduced members' rate.



bipp.com

Peter Wolfes LBIPP



David Taylor FBIPP



Gerry O'Leary FBIPP

How to Join

Membership of BIPP is open to full or part time professional photographers from all disciplines of photography. There are various ways of joining BIPP and becoming a Qualified Member, dependent on your individual circumstances:

Affiliate Membership - £150

Affiliate membership is for professional photographers who are looking to gain their qualification with the BIPP within the next 12 months.

As an Affiliate you're able to take advantage of our free qualifications mentoring scheme and attend BIPP training courses at the reduced members' rate. You will also have access to a wide variety of membership benefits.

Qualified Membership - £150pa

If you have been working as a professional photographer for some time and feel you are ready to submit for your qualification straight away, you can apply for direct entry to Qualified Membership.

As soon as you have gained your qualification, you will be able to use the relevant letters (LBIPP, ABIPP or FBIPP) after your name and advertise yourself as a member of BIPP.

Specialist Areas

BIPP works across all areas of photography and liaises closely with the National Policing Improvement Agency and the Defence School of Photography. If you're in a specialist area, such as medical photography, education, forensic, The Ministry of Defence, Government or Public Service, please contact the CPD Administrator (cpd@bipp.com) to discuss the best route to membership for your area of expertise.

Reinstatement of Qualified Membership - £50 Administration Fee

If you have been a qualified member of the Institute and would like to re-join, you will need to submit an application form, a CD of 20 recent images, valid insurance certificates and a £50 administration fee. Should your application be successful, your membership will be reinstated after payment of your membership fee.

Due to Data Protection, we only retain membership records for five years. If your membership ended more than five years ago, we will be unable to reinstate you without a full qualifications assessment.

Student Membership - £50pa

Open to students on full time photography courses of NVQ Level 3 or above.

Qualified HM Forces/Overseas Members - £100pa

Retired Qualified Members - £75pa

Qualification Submission Fee (non-returnable)

£50 plus return postage

Information on joining BIPP, and full qualifications guidelines are available on bipp.com.



Henk Van Kooten FBIPP



Andy Gotts FBIPP



René Kempes ABIPP



Stuart Freeman ABIPP



Tamara Peol (Affiliate)

Contact Us

For any queries please contact us at:

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f: **01296 336367**

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Events: events@bipp.com

Marketing & Press: marketing@bipp.com

Membership: membership@bipp.com

Qualifications, Mentoring, PQP & Student Enquiries:
cpd@bipp.com

Regions: see bipp.com for details
or mail events@bipp.com

Training: training@bipp.com

Website & General Administration: office@bipp.com

The Photographer:

editor@bipp.com (editorial);

photographermagazine@bipp.com (advertising)

For sponsorship and all other queries, comments & suggestions, please contact Chris Harper FBIPP, Chief Executive, on chris@bipp.com

Information is subject to change (February 2010).



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